

Speechcraft

Is fear in the way of your success? Are you afraid to stand up and speak in front of others? If you are, you're not alone. According to *The Book of Lists*, speaking in public is the number one fear held by most people.

But you can conquer that fear, painlessly and enjoyably, by attending the Speechcraft program conducted by your local Toastmasters club.

What is Speechcraft?

Speechcraft is a program to develop your public speaking abilities. It's not done in a classroom, and you don't receive a grade. Experienced Toastmasters present the fundamentals of public speaking in the relaxed, enjoyable atmosphere of the Toastmasters club. Through participation you will become an experienced and poised speaker.

In four to eight short sessions you might not get rid of the butterflies in your stomach, but you'll have them flying in formation!

Learn By Doing

In Speechcraft, you will learn through practice and by studying the materials provided. Your own Toastmasters advisor will help you prepare for your short

talks. You will gain confidence in all aspects of communication, including written and impromptu speeches, audiovisual aids, body language, and listening.

How Will It Help Me?

Speechcraft will help you communicate more effectively at work and at home. On the job, you will be able to work more effectively with your employer, associates, subordinates, and customers. And your conversation at home with the family will be more fun and productive. You will be more effective in your community activities, too.

Speechcraft will improve your performance in ...

- ▶ Meeting the public
- ▶ Conducting business meetings
- ▶ Motivating people
- ▶ Interviewing for jobs
- ▶ Selling ideas or products
- ▶ Solving problems



What Is Toastmasters?

Speechcraft is presented by your local Toastmasters club, an affiliate of Toastmasters International. Toastmasters is the world's largest organization devoted to success through communication and leadership development.

Toastmasters was founded in Santa Ana, California, in 1924 by Dr. Ralph C. Smedley. It now has more than 10,000 clubs in 90 countries. More than three million men and women have benefited from membership in Toastmasters clubs around the world.

Sign Up Now!

Speechcraft is your key to being a successful, confident communicator. Sign up for Speechcraft now, and never be afraid to speak up again.

